

Universiteit van Pretoria Jaarboek 2016

Information and knowledge management 885 (GIB 885)

Kwalifikasie	Nagraads
Fakulteit	Gordon Institute of Business Science
Modulekrediete	9.00
Voorvereistes	Geen voorvereistes.
Kontaktyd	24 kontakure per 3 weke siklus
Onderrigtaal	Engels
Akademiese organisasie	Gordon Institute of Bus Sci
Aanbiedingstydperk	Semester 1 of Semester 2

Module-inhoud

The objective of this course is to give participants a thorough understanding of the value and role information has as a critical management resource, and the implications for business strategy and operations. In addition, participants will examine key issues in the fields of IS/IT strategy development and implementation, governance and service delivery, and gain an introduction to the subject of knowledge management. The course will include the use of case studies and extensive participation by the participants to develop their grasp of the subject matter. You will improve your understanding of the challenges and opportunities of leveraging investments in information technology and systems. More specifically you will gain a greater appreciation of the strategic nature of information, systems and how to use them for competitive advantage in your organisation. Finally, you will learn how strategic technology and systems choices will affect your organisation's capacity to compete.

Die inligting wat hier verskyn, is onderhewig aan verandering en kan na die publikasie van hierdie inligting gewysig word.. Die [Algemene Regulasies \(G Regulasies\)](#) is op alle fakulteite van die Universiteit van Pretoria van toepassing. Dit word vereis dat elke student volkome vertrouwd met hierdie regulasies sowel as met die inligting vervat in die [Algemene Reëls](#) sal wees. Onkunde betreffende hierdie regulasies en reëls sal nie as 'n verskoning by oortreding daarvan aangebied kan word nie.